



CANON INFORMATION & IMAGING SOLUTIONS

Print Assessment Services

Assess your print technology infrastructure and improve ROI



According to a Gartner, Inc. study*, active print management initiatives can cut your office print costs by 10% to 30%!

You have already invested in print technology infrastructure, but have you been able to leverage this investment and improve your return on this investment?

Would you like to find out how to improve the efficiency of your print workflows and save money?

Assess Your Print Environment and Workflows

Canon Information & Imaging Solutions can provide the expert insight and experience to assess your current print infrastructure and corresponding business processes, identify areas for improvement, and recommend ways to increase efficiency and productivity while leveraging your current technology investment.

The Print Assessment Services typically consist of onsite visits, electronic data capture, and analysis of captured information by the Canon team. The team will then deliver a detailed report, containing a map of your assets and inventories; in-depth analysis of their usage, cost and issues; and recommendations on how to right-size your fleet and improve your workflows, often without requiring investment in new technology.

Business Challenges:

"How can we find out the true cost of ownership of our printing environment?"

"We don't know the print volumes, per page costs for each device or usage patterns of different departments, so how can we accurately charge the internal departments or our clients?"

"Is our print environment exposed to security threats?"

"We waste too much money on printing, copying and scanning."

"Our company is committed to a new Green initiative, so we have to find ways to save paper and decrease our energy consumption."

Assess and Identify

- Provide a comprehensive study of your organization's print activities and line of business applications, to determine specific needs, such as restricted printing for higher security.
- Analyze departmental functions, building-specific functions or usage in time, such as seasonal or peak season.
- Analyze employee usage: which group prints the most, what and where, to determine how to allocate print assets most effectively.
- Assess costs, identify misuse or security issues, find excess inventory or outdated resources and consumables, such as stock piles of toner.
- Examine devices, servers, and enterprise applications and processes related to print, scan, fax, and imaging.

Recommend

Canon Information and Imaging Solutions Professional Services Team offers you a unique expertise in paper-related business processes and ways to optimize them, in depth knowledge of document workflows, and printing technology know-how.

Based on the knowledge provided by the Print Assessment Services, recommendations can be made to:

- Utilize your fleet of devices smarter, to maximize the return on your investment.
- Improve efficiency of workflows in your organization - help your IT administrators and employees work more effectively.
- Save money on printing, copying, scanning and faxing.
- Become more environmentally friendly.
- Allocate budgets with greater accuracy.
- Justify capital expenditures.
- Hold the workforce accountable relative to their use of print/ scan technology.
- Provide on-going monitoring of activities to maintain effectiveness and identify new savings opportunities.

*Gartner, Inc.: "Cost-Cutting Initiatives for Office Printing", by Sharon McNee, Ken Weilerstein, Tomoko Mitani, June 19, 2012.

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